














MiScorecard Performance Summary								
<b>Business Unit:</b>		<b>Natural Resources</b>			Green			
<b>Executive/Director Name:</b>		<b>Keith Creagh</b>			Yellow			
<b>Reporting Period:</b>		<b>Apr 2018</b>			Red			
					Date Approved: 6/14/2018			
Metric ID	Metric	Status	Progress	Target	Current	Previous	Frequency	Metric Definition
<b>Protect Natural and Cultural Resources</b>								
DNR RES - 1	State Managed Land - Acres of Prescribed Burns	Green		8,000	9,317 (1/1/17 - 12/31/17)	8,168	CY Annually	Prescribed burns on state managed land serve as an important tool in helping to control invasive species, establish critical habitat for wildlife, and reduce natural materials that, left unchecked, could provide fuels for bigger wildfires. This metric tracks the number of acres managed through prescribed burns by DNR Fire Officers.
DNR RES - 2	Chronic Wasting Disease - Deer Tested	Green		20,000	1,708 (1/1/2018 - 6/1/2018)	17,403	CY Annually	Chronic Wasting Disease (CWD) is a contagious neurological disease affecting deer and elk that results in emaciation and ultimately death. The DNR conducts tests on deer in an effort to perform disease surveillance and to assist hunters in understanding whether CWD is prevalent in specific harvested animals. This metric tracks the number of tests performed annually.
DNR RES - 3	Cooperative Invasive Species Management Areas (CISMAs) - Counties Covered	Green		83	83 (1/1/17 - 12/31/17)	77	CY Annually	Cooperative Invasive Species Management Areas (CISMAs) are groups of non-profit and government agencies, businesses, and volunteers that have come together to tackle the issue of invasive species in their areas. This metric tracks the number of counties in the State covered by these important partnerships.
<b>Ensure Sustainable Recreation Use and Enjoyment</b>								
DNR REC - 3	Number of Hunters and Anglers	Green		1465000	1459585 (3/1/17 - 2/28/18)	1468339	Quarterly	Michigan is a great destination for hunters and anglers, offering abundant opportunities and plenty of public land and water access. This metric tracks the number of customers that have purchased either a hunting or fishing license (or both) throughout the current license year.
DNR REC - 5	State Park - Customer Camp Nights	Green		1.15m	3,471 (1/1/18 - 3/30/18)	1.12m	Quarterly	Michigan's State Parks system ranks second in camp nights across the US, behind only California, and is a vital part of Michigan's Tourism economy. This metric tracks the number of nights camped at Michigan State Parks throughout the year.
DNR REC - 4	Attendance at Michigan Historical Museum and Historical Sites	Green		410000	440220 (10/1/16 - 9/30/17)	405630	FY Annually	The Michigan Historical Center operates twelve museums and historical sites across the state including four in the Upper Peninsula, four in the northern Lower Peninsula, and four in the southern Lower Peninsula. This metric tracks the annual attendance at those sites.
DNR REC - 1	Percentage of Registered Vehicles with a Recreation Passport	Green		30.0%	31.3% (10/1/17 - 3/31/18)	28.9%	Monthly	The Recreation Passport (RP) is purchased as part of the vehicle license plate registration process and provides customers with access to State Parks and Boating Access Sites throughout the State. This metric tracks the purchase of the RP as a percentage of overall license plates registered during the year and compares it with the same period from the prior year.
DNR REC - 2	Off-Road Vehicle - Licenses Purchased	Green		225,000	146,646 (10/1/17 - 4/30/18)	232,528	Monthly	Michigan's off-road vehicle (ORV) trail and route system covers more than 3,800 miles of trails and routes throughout the state, frozen surface of public waters, several hundred acres of special ORV-use areas and state forest roads. This metric tracks the total number of ORV licenses purchased during the fiscal year.
<b>Enable Strong Natural Resource-based Economies</b>								
DNR NRE - 1	Iron Belle Trail - Miles Completed	Yellow		1650	1381 (thru 6/1/18)	1250	CY Annually	A key component of what makes Michigan "The Trails State," the Iron Belle Trail supports healthy lifestyles and enhanced quality of life, while connecting communities and citizens to the state's bounty of natural beauty and outdoor recreation opportunities. This metric tracks the miles of trail completed along the Iron Belle Trail.
<b>Improve and Build Strong Relationships and Partnerships</b>								
DNR SRP - 1	DNR Performance Rating by Local Governments	Green		50%	50% (2017 Survey)	43%	Every Other Year	The DNR has focused outreach activities to local governments in order to develop partnerships to address land and resource issues in communities across the State. The Michigan Public Policy Survey asks local government leaders to rate the performance of the DNR and other state departments. This metric tracks the percentage of respondents that rate the performance of the DNR as Good or Excellent.
DNR SRP - 2	Number of DNR Email Subscribers	Green		1450000	1361738 (3/31/18)	1347544	Quarterly	The DNR conducts outreach to customers through a variety of media in order to improve access to information on important topics and recreational opportunities. This metric tracks the number of subscribers to DNR email subscription lists, at the end of each quarter.
<b>Foster Effective Business Practices and Good Governance</b>								
DNR EBP - 1	Percentage of Licenses Sold Online	Green		10.0%	10.1% (3/1/17 - 2/28/18)	9.8%	Quarterly	The DNR sells licenses, permits, and applications at retail locations as well as online through the DNR ELicense system. Today's customers expect online and mobile options to purchase and interact with the DNR. This metric tracks the percentage of licenses, permits, and applications sold online and compares it against the same period from the prior license year.
DNR EBP - 2	Percentage of DNR Employees Identified as Champions	Green		71%	68% (2017 Survey)	63%	CY Annually	The State of Michigan conducts an employee survey that categorizes employees based on level of engagement and intent to stay with the organization. This metric tracks the percentage of employees in the Champion category, characterized by strong identification with organization objectives, high level of loyalty to the organization, and high level of willingness to cooperate and motivate colleagues.